

MINDSET GO

SHIFTING MINDSETS · EST. 2014

PROGRAM GUIDE

MINDSETGO TRAINING PROGRAMS

Public Speaking Programs

01 Public Speaking 101

02 Powerful Presenter: From Stress to Success

03 Corporate Storytelling in Business is Serious Business – It Gets Results!

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PROGRAM 01

Public Speaking 101

OVERVIEW

Want to be great at public speaking and presentations? Develop and deliver business presentations with charisma, presence and confidence. Be influential at meetings. Presenting to an audience? Giving a talk? The last thing you need is to worry that your audience is distracted by you looking nervous. Instead, engage people and make sure they remember you (for the right reasons!)

CHALLENGES

- Unable to get your point across in an engaging and entertaining manner
- Wanting to influence and inspire people to achieve better results, or sell more of a product or service
- Nervousness and anxiety surrounding public speaking

OUTCOMES

- Develop engaging and charismatic speaking techniques
- Understand your audience
- Overcome fears and anxiety surrounding public speaking and giving presentations

SKILLS CERTIFICATION

Self-awareness | Body Language & Tone | Articulate a vision | Assertiveness

TYPE

Webinar, On-site training, eLearning

LENGTH

2 hours, half-day, or full-day

WHO SHOULD ATTEND

- Social Influencers
- Changemaker
- High-potentials
- Those who struggle to be assertive
- HR team members
- First time leaders through seasoned managers
- No formal leadership training
- Managers who need higher performance from their team

PROGRAM 02

Powerful Presenter: From Stress to Success

OVERVIEW

This training program delves deeply into the common stresses and challenges when giving presentations. Whereas Public Speaking 101 covers the basics of engaging with an audience, Powerful Presenter focuses on connecting your thoughts in a concise manner, overcoming the Q&A session, dealing with fumbles and mistakes, and much more! Proactively work through fears and challenges and deliver the most powerful presentation possible!

CHALLENGES

- You routinely face challenges gaining or keeping the attention of your audience during meetings, pitches, or other presentations
- Once you make a mistake during a presentation or speech, you have no idea how to recover
- Your role routinely requires presentation-giving and/or public speaking, and your bosses and colleagues always ask difficult questions that you don't know how to handle

OUTCOMES

- Methods to effectively handle the Q&A session by learning how to open and end the session, structure responses, handle hostile questioners, and difficult questions
- How to distill work history into clear, concise, practiced statements
- Guidelines for handling a number of difficult presentation situations (e.g., you have less time than you thought, you lose your train of thought mid-sentence, etc.)
- Develop a routine which will give you a step by step strategy for feeling calm, present, ready, and able to make an impact at the podium.

SKILLS CERTIFICATION

Self-awareness | Body Language & Tone | Create & articulate a vision | Assertiveness | Resiliency

TYPE

Webinar, On-site training, eLearning

LENGTH

2 hours, half-day, or full-day

WHO SHOULD ATTEND

Social Influencers

Changemaker

High-potentials

Those who struggle to be assertive

HR team members

First time leaders through seasoned managers

No formal leadership training

Managers who need higher performance from their team

PROGRAM 03

Corporate Storytelling in Business is Serious Business – It Gets Results!

OVERVIEW

Learn to use metaphors and stories to engage attention, inspire action and be a more persuasive leader, trainer, salesperson, coach, fundraiser or speaker. Everyone can master the art of public speaking and easily leverage the secrets the best speakers in the world to elevate your public speaking performance, forget the fear, and learn to love the spotlight.

Whether we are job interviewing, pitching our startup, actively networking, or needing to lead a presentation in a boardroom, having the confidence, clarity, and communication skills to hold our audience's attention are imperative for success. In this welcoming and interactive class, you will bring the best out of yourself by learning proven methods that world renowned speakers utilize in order to engage an audience and leave a lasting impression: storytelling.

CHALLENGES

- Your presentations have become boring, repetitive, and unengaging
- Networking at events with the same old pitch just isn't working anymore

OUTCOMES

- Enhance your nonverbal gestures based on tactics used by some of the best speakers in the world.
- Learn new ways to handle your nerves associated to public speaking while presenting yourself as confident and composed
- Learn the nuances of proper tone changes, speed changes, and how the use of space can make you a powerful speaker
- Create a powerful and engaging narrative about YOU that can be modified, shared, and inspiring in professional and personal settings

SKILLS CERTIFICATION

Storytelling | Self-awareness | Body Language & Tone | Create & articulate a vision | Assertiveness | Resiliency

TYPE

Webinar, On-site training, eLearning

LENGTH

2 hours, half-day, or full-day

WHO SHOULD ATTEND

Social Influencers
Changemaker
High-potentials
Those who struggle to be assertive
HR team members
First time leaders through seasoned managers
No formal leadership training
Managers who need higher performance from their team